everyday

FRIDAY 8 JUNE 2018
LIVERPOOL SCHOOL OF ART & DESIGN
JOHN LENNON ART AND DESIGN BUILDING

2CO everday

2CO is an International Design community aimed at investigating the new communication landscape that embraces approaches, strategies and methodologies for making complex contents accessible through design.

After two successful editions of the 2CO Communicating Complexity Conference, we have realized we just can't wait another two years or so to get together again. So we are hitting the road with the new 2COeverday formula: a traveling series of smaller and more frequent seminar gatherings hosted by Universities across our international network.

We invite all professionals, scholars, students, educators and young designers involved in this growing and challenging interdisciplinary design field, to join us in the exploration of new ways to inform, communicate and disseminate technical, scientific, social and environmental content.

Liverpool John Moores University is proud to have been asked to host the first of these "seminar gathering". Next stop after Liverpool – Milan.

DIPARTIMENTO DI
ARCHITETTURA
DESIGN E
URBANISTICA

LIVERPOOL
JOHN MOORES
UNIVERSITY

Programme

11.00   REGISTRATION AND COFFEE

11.30   INTRODUCTION
            Ian Mitchell - *Liverpool John Moores University*

11.40   Nicolò Ceccarelli - *School of Design, Univ. of Sassari, Italy*
            Animating history: The Sassari Statutes of 1316

12.00   Alfredo Calosci - *School of Design, Univ. of Sassari, Italy*
            Shapes, texts and numbers.

12.20   BREAK

12.30   Pete Thomas - *University of Dundee*
            Designing Things

12.50   Adam Todd - *Magnetic North, Manchester*
            Just Enough

13.10   DISCUSSION

13.30–14.30 LUNCH

14.30   Ian Mitchell - *Liverpool John Moores University*
            Infographics: Absent Without Leave

14.50   Chris Jackson, Jon Spencers - *Liverpool John Moores University*
            Please Contribute

15.10   BREAK

15.20   James Quail - *Dorothy, Liverpool*
            Love Maps

15.40   Laurie Jones, Nick Bentley - *Uniform, Liverpoo*
            Immersive Design

16.00   DISCUSSION

16.30   PLENARY

17.00   PUB

Presentations

Animating History: The Sassari Statutes of 1316

Nicoló Ceccarelli

School of Design, University of Sassari

A project exploring animation as a way to inform, entertain, excite, combining historical facts with storytelling.
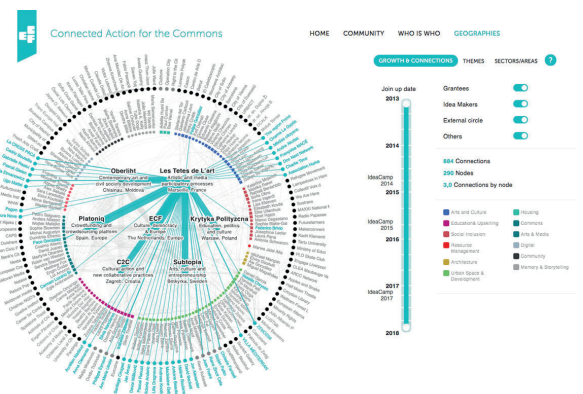

Shapes, texts and numbers...

Alfredo Calosci

School of Design, University of Sassari

Presenting a few recent projects as a starting point for some consideration about digital data, data architecture and content management systems.
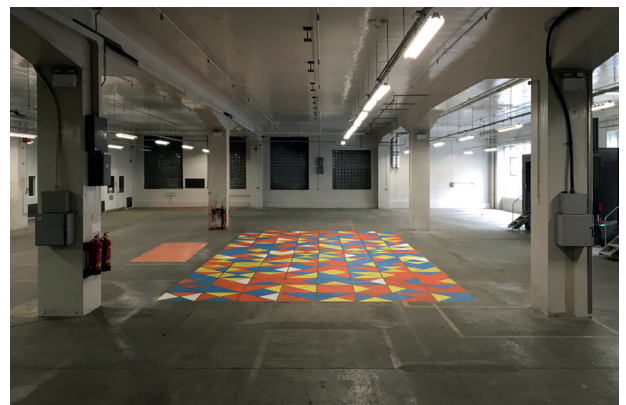

Designing Things

Pete Thomas

University of Dundee

A reflection on three projects that explore how data can be communicated to enable understanding and discussion around the Internet of Things.
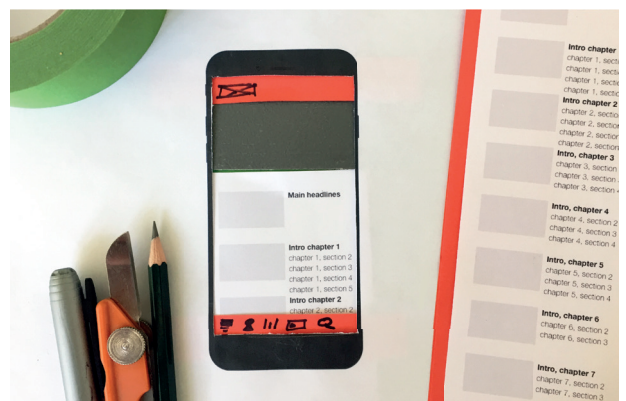

Just Enough

Adam Todd

Magnetic North, Manchester

Prototyping methods for today's interaction models.

Infographics: Absent Without Leave

Ian Mitchell

Liverpool John Moores University

A review of infographics during the 2017 UK General Election.

Please Contribute

Chris Jackson and Jon Spencer

Liverpool John Moores University

A participatory collective manifesto born in response to the socio-political trend toward oversimplification of complex concepts.

Love Maps

James Quail

Dorothy, Liverpool

Accessing complex cultural content through the design of conceptual maps.

Immersive Design

Laurie Jones and Nick Bentley

Uniform, Liverpool

How VR & AR can add value to design and the design process.

everyday

communicating
complexity

INTERNATIONAL DESIGN SEMINARS